

## Tips for a successful Hackathon!

- Ensure you plan your time and use it wisely.
- Make use of all five stages of the design process.
- Fill out the questions in the Hackathon Booklet.
- This is what we are looking for in your video and one page submission;

<b>End user</b>	<ul style="list-style-type: none"> <li>• Clearly identify your end user persona.</li> <li>• Give detailed insights into your end users' thoughts, needs and experiences.</li> </ul>
<b>Problem challenge (Big Picture)</b>	<ul style="list-style-type: none"> <li>• State a meaningful and actionable problem.</li> <li>• Describe in detail the problem context or main idea.</li> </ul>
<b>Design Journey</b>	<ul style="list-style-type: none"> <li>• Give a detailed explanation of your prototype.</li> <li>• Give examples of some ideas or concepts your group didn't pursue.</li> <li>• Provide examples of prototypes and tests that had to be modified.</li> </ul>
<b>Presentation (Video)</b>	<ul style="list-style-type: none"> <li>• Video is between 2 and 4 min in length.</li> <li>• Presentation is creative and grabs audience attention.</li> <li>• Clear audio and visuals</li> </ul>
<b>Solution: practicality / viability</b>	<ul style="list-style-type: none"> <li>• Solution is practical and scientifically viable.</li> <li>• Show a thorough understanding of the current capabilities of technology, using it to an advantage.</li> </ul>
<b>Solution: value to the end-user</b>	<ul style="list-style-type: none"> <li>• Solution meets end-users' needs.</li> </ul>
<b>Solution: originality and creativity</b>	<ul style="list-style-type: none"> <li>• Idea is creative and original, demonstrating out of the box thinking.</li> </ul>
<b>Solution: sustainability / future directions</b>	<ul style="list-style-type: none"> <li>• Describe future directions and/or sustainability of the solution.</li> </ul>

